

# American National UL/IUL Recruiting Resources

## REASONS TO SELL FLYER

- [Underwriting Advantage](#)
- [Simplified Issue GUL](#)
- [GUL Cash Value](#)
- [Simplified Issue IUL](#)

## INFOGRAPHIC

- [GUL Infographic](#)
- [IUL Infographic](#)

## LIVING BENEFITS

- [Simplified Issue](#)
- [Living Benefits Video](#)
- [Recruiting Video](#)

## DIRECT MAIL POSTCARD

- [GUL](#)
- [IUL](#)

## LINKEDIN IMAGE POST

- [Underwriting](#)
- [GUL](#)
- [IUL](#)
- [Living Benefits](#)

## TRAINING LINKS

- [GUL Training](#)
- [IUL Training](#)

Executive Marketing Insurers  
Innovative Ways to Market Life Insurance